



CKH Innovations Opportunities Development Partners with Bitdefender to Provide Mobile Security Services

Italian Telecom Operator WINDTRE the First to Launch Mobile Web and Privacy Protection with 'WINDTRE Security Pro+' with the potential to expand across Europe and beyond

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CKH Innovations Opportunities Development (CKH IOD) a telecom unit of CK Hutchison Holdings, and Bitdefender, a global cybersecurity leader, today announced a partnership to provide mobile security services to customers in participating countries across Europe and beyond. WINDTRE is the first CK Hutchison mobile operator to have launched this solution to offer web and privacy protection through a new App called WINDTRE Security Pro+.

WINDTRE Security Pro+ utilizes Bitdefender advanced mobile malware protection to enable customers to safely navigate the web and help maintain online privacy on their devices. Available as a monthly subscription, customers can quickly and easily install WINDTRE Security Pro+ on their Android and iOS smartphones to block malware, and be protected from online threats, among other security features provided by the service. The WINDTRE mobile security subscription-based service is the first of several potential releases of advanced security solutions available to customers in the coming months that leverage the CKH IOD group platform to manage customer subscriptions and partner integration.

"Consumers are using mobile devices more than ever to conduct banking, connect on social media, and purchase goods, which can put their information and privacy at risk, given the increasing number of mobile security threats," said Ciprian Istrate, Senior Vice President, Operations, Bitdefender Consumer Solutions Group. "By leveraging Bitdefender's award-winning mobile security, WINDTRE customers gain stronger protection and peace of mind to safely use their mobile devices. We look forward to continuing to collaborate with CKH IOD to make this service available across Europe and beyond."

"In an «always-on» society, WINDTRE aims to continuously improve people's online security, in line with the company's consolidated commitment to digital responsibility", said Stefano Fioravanzo, Head of B2C New Business, Security, Advertising & Partnership of WINDTRE. "Thanks to the technical partnership with Bitdefender, we can provide our customers a simple and intuitive security tool to protect them whilst online". Francesco Zampini, Director of Devices and Digital Products & Services at CKH IOD, stated, "We are glad to begin this collaboration with a leader in cybersecurity like Bitdefender. Their best-in-class threat prevention, detection and response solutions will be a core element of our security strategy, fostering customers trust, network performance, and data security."

New and existing WINDTRE customers can subscribe to WINDTRE Security Pro+ for €0.99/month available now, with the first month free of charge. WINDTRE Security Pro+ provides safe web browsing, endpoint antivirus protection for Android, and Privacy protection

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